

Research Data- B.Com Dept.

Sr. No.	Name of Author	Title of Paper	Name of the conference/ Journal	Year of Presentation/P ublication
1	Dr. Satinderpal Singh	Estimation of Population Parameters Using Multiauxiliary Information in Stratified Sampling on Successive Occasions Using Ratio Method.	International Journal of Statistics and Analysis,	Jul-05
2	Dr. Satinderpal Singh	Estimation of Population Mean using auxiliary Information in Stratified sampling on Successive Occasion using ratio method	Annals of Agricultural Research	2013
3	Dr. Satinderpal Singh	Indian Hotel Industry: Past, Present Future	PCTE Journal Of hospitality Management	2015
4	Dr. Satinderpal Singh	Factors Affecting Online Shopping Behaviour of Consumers	Biz and Bytes	2015
5	Dr. Satinderpal Singh	Demographic Predictors Of Emotional Intelligence And Job Satisfaction Among Teaching Professionals In Indian Higher Education sector	Globus - An International Journal of Management & IT	2016
6	Dr. Satinderpal Singh	Estimation Of Population Mean Using multi Auxiliary Information In Stratified Successive Sampling Using regression Estimator	International journal Of Statistics and Reliability Engineering	2016
7	Dr. Satinderpal Singh	A Study of Employees Attrition and Job Hopping Practices- A Case of IT Companies in North India	Asia Pacific Journal of Research	2017
8	Dr. Satinderpal Singh	Factor Affecting Customer Satisfaction in Textile industry- A Study of Vardhman Group	Biz and Bytes	2017
9	Dr. Satinderpal Singh	The Study of Occupational Stress and Its Influence on Job Satisfaction Level in Indian Teaching Professionals	Global Journal for Research Analysis	2017
10	Dr. Satinderpal Singh	Gender Equality And Inclusive Growth: In Case Of Punjab		2012
11	Dr. Satinderpal Singh	Advertisement		2009
12	Dr. Satinderpal Singh	Violence Against Women: Battered bodies and Shattered Minds		2012
13	Dr. Satinderpal Singh	Impact of FDI on capital market in India		2013
14	Dr. Satinderpal Singh	Regional Inequalities Threat to National Integration		2012
15	Dr. Satinderpal Singh	Islamic Banking	BIZ N BYTES - A Quarterly Published Journal Of Applied Management & Computer Science - ISSN No (0976 - 0458)Volume 1 - January 2012 Pp1-13	2012

16	Dr. Satinderpal Singh	Merger & Acquisitions in Telecommunication Industry in India	Strategic Mgt Of Business Development; Issues And Prospects	2011
17	Dr. Satinderpal Singh	Demographic Dividend: Boon or Bane for Punjab	^{2nd} International Business Conference (17-18 March 2015) on 'Value Creation for Sustainable Development 'At Sri Guru Granth Sahib World University, Fatehgarh Sahib	2015
18	Dr. Satinderpal Singh	Poverty And The Status Of Women In Punjab	International Conference, Punjabi University, Patiala	2015
19	Dr. Satinderpal Singh	Women Work Participation In Punjab	96th Conference of Indian Economic Association, Meenakshi University, Chennai	2013
20	Dr. Satinderpal Singh	Improving Status of Women In Punjab; A reality or Myth,	International Conference, Punjabi University Patiala,	Jul-05
21	Dr. Satinderpal Singh	Contribution Of Knowledge Management In Supply Chain Innovation: An Empirical Study of the Pharmaceutical Industry	National conference on theme of Contemporary Socio-Economic Dimensions in Growth of Business, M.M. Modi College Patiala.	2013
22	Dr. Satinderpal Singh	Impact of FDI on capital market in India	National seminar on theme of New Practices and Developments in Accounting and Finance: A Path to Financial Innovations, Chandigarh Business School Landran,	2013
23	Dr. Satinderpal Singh	Knowledge Management In Indian Industry– Case Study Of Selected IT Companies	International Conference on the theme Human Development and Knowledge Economy, Punjabi University Patiala,	2013
24	Dr. Satinderpal Singh	Education and Women's Participation in Punjab (India)	In international conference on Honoring the Past, Treasuring the Present, Navigating the Future: Making Knowledge to Deliver. University of Sri Jayewardenepura, Sri Lanka.	2012
25	Dr. Satinderpal Singh	Burden of Conflict on Women	International conference on Women, Peace and Security, Punjabi University Patiala,	2012

26	Dr. Satinderpal Singh	Gender Equality and Inclusive Growth: In Case of Punjab	National Seminar on Empowering Growth Through Corporate Governance And Economic Stability in Shri Guru Gobind Singh College of Commerce, Delhi.	2012
27	Dr. Satinderpal Singh	Violence Against Women: Battered bodies and Shattered Minds	International Conference on Women and Child Issues: National and International Perspectives, Punjabi University Patiala.	2011
28	Dr. Satinderpal Singh	Merger and acquisitions of Indian telecommunication industry.	National conference on strategic management of business development issues and prospectus at baba Farid college of management and technology, Bathinda	2011
29	Dr. Satinderpal Singh	Islamic banking	National conference on globalization and management development at SAS, Mohali.	2011
30	Dr. Satinderpal Singh	Status of Gender-Differentials and Trends in Punjab	National Conference on Mainstreaming Gender: Issues and Challenges, Punjabi University Patiala.	2011
31	Dr. Satinderpal Singh	FDI in India- An outcome of globalization	National conference on emerging trends and various challenges for business and management at Chandigarh Business school, Mohali	2011
32	Dr. Satinderpal Singh	Occupational Participation of Women in Punjab	53rd Annual Conference, the Indian Society of Labour Economics, Udaipur	2011
33	Dr. Satinderpal Singh	Regional Inequalities Threat to National Integration	National Conference by National Integration Chair, Punjabi university Patiala.	2011
34	Dr. Satinderpal Singh	Role of Law in Women Empowerment	National Seminar on Economic and Social Reforms: Role of Law on Golden Jubilee Celebration of Punjabi University by Law Department.	2011
35	Dr. Satinderpal Singh	Social responsibility of business	UGC sponsored national seminar on changing scenario of corporate governance at Arya college Ludhiana	2010

36	Dr. Satinderpal Singh	Spirituality and management	International conference on new paradigms in management theory and practice at Punjabi University, Patiala.	2010
37	Dr. Satinderpal Singh	A Case research Paper on Goal Ek Lakshay”	First PAN IIT International Management Conference-2018, IIT Roorkee, India	2018
38	Dr. Satinderpal Singh	CSR: An analysis of Impact and challenges in India	3rdNational Conference on “Emerging trends in business: Challenges and Opportunities Conducted by Chandigarh University.	2015
39	Dr. Satinderpal Singh	“Factors Affecting Online Shopping behavior of consumers”	National Conference on “Innovative Strategies Of marketing In Present Era .Conducted by Chandigarh Business School of administration	2015
40	Dr. Satinderpal Singh	“Evaluation Of job satisfaction Level – A study of Punjab national bank	National Conference on“Towards A Sustainable HR Profession” organized by by ITS Gaziabad.	
41	Dr. Satinderpal Singh	“Role of Statistics In accounting And Finance”	National Seminar on“New Practices and Developments In Accounting And Finance: A path to Financial Innovations. Organized by Chandigarh Business School of administration	05-Jul-05
42	Dr. Satinderpal Singh	“Sampling Strategies in Business and Technology”	National Conference on “Evolving Frontiers in Business and Technology” organized by Chandigarh Business School	2011
43	Dr. Satinderpal Singh	“The Financial Efficiency of Indian Private Banks Post Banking Liberalization Reforms”	“International Conference on Management and Behavioral Science” organized by Society of Management and behavioral Science Jodhpur	2011
44	Dr. Satinderpal Singh	Studying Employer Factors Having Impact Job hopping Practices in IT Industry	International research Journal of Commerce, Arts and Science.	
45	Dr. Satinderpal Singh	“Emotional Intelligence and Occupational Stress among teaching professionals in India”	Gyanodaya- The Journal of Progressive Education.	2011
46	Dr. Satinderpal Singh	Hotel Classification Systems: A case study	Prabandhan: Indian Journal Of Management.	2017

47	Dr. Satinderpal Singh	A Comparative Analysis on Financial Soundness of Selected Public Sector Banks in India	International Journal of Commerce, Business and Management.	2017
48	Dr. Satinderpal Singh	"Online and Offline Hotel Ratings	International Journal of Applied Business and Economic Research	2018
49	Dr. Satinderpal Singh	"Human Development; Convergence across Indian States"	International Journal of Research in Applied, Natural and Social Sciences.	2018
50	Dr. Satinderpal Singh	"A study of Environmental & Social disclosure: Pharmaceutical companies.	International Journal of Basic and applied research	2016
51	Dr. Satinderpal Singh	"Environmental Accounting and Social reporting An Evaluation.	International Journal of Basic and applied research.	2017
52	Dr. Satinderpal Singh	"A critical Evaluation of the Hotel Classification System Of India.	Prabandhan: Indian Journal Of Management.	2019
1	Ms. Shobhna Gupta	A Comparative Study of Job satisfaction in Public and Private Sector	Indian journal of arts	2019
2	Ms. Shobhna Gupta	Impact of FDI in Indian Retail Sector	international journal of marketing and financial management	2019
3	Ms. Shobhna Gupta	Ø A COMPARATIVE STUDY OF PERFORMANCE OF SELECTED INDIAN PRIVATE AND PUBLIC SECTOR BANKS"	ICFAI Journal	2014
4	Ms. Shobhna Gupta	Aggression among youth - causes and risk	International Journal of Human Resource & Industrial Research	2015
5	Ms. Shobhna Gupta	Application of Knowledge Management in education sector : A Conceptual Framework"	BIZ And Bytes	2015
6	Ms. Shobhna Gupta	Topic-Impact of Tariff and services on the internet connection preferences- An Empirical study in and around Tricity.	Eminence Journal	2016
7	Ms. Shobhna Gupta	Farctor Affecting Growth of Organised Retailing in India-Challenges and opportunities	BIZ And Bytes	2017
8	Ms. Shobhna Gupta	Financial accounting	Thakur Publication	2012
9	Ms. Shobhna Gupta	Banking & Investment management	Thakur Publication	2014
1	Ms. Sharil Sharma	The pragmatic review on internet banking and associated services in India.	International Journal Of computing & corporate research	2014
2	Ms. Sharil Sharma	The effect of foreign banks on the economy and associated services in India.	International Journal & Bulletin of multidisciplinary research	2014
3	Ms. Sharil Sharma	The effective model for foreign direct investments in multiple domains	International Journal Of reviews ,surveys and research	2014
4	Ms. Sharil Sharma	Management of financial services	Thakur Publication	2016

1	MS.NEERU JASWAL	Sustainable development through Green Marketing - opputtunities and challenges	BIZ And Bytes	2015
2	MS.NEERU JASWAL	Individual and Organisational Factors Affecting Talent Management Strategy	BIZ And Bytes	2016
3	MS.NEERU JASWAL	Farctor Affecting Growth of Organised Retailing in India-Challenges and opportunities	BIZ And Bytes	2017
1	Dr. Manpreet Kaur	Impact of Receivables Management on Working Capital: Study of selected textile companies in India	PCMA Journal of Business, Volume – 7, Issue - 1	2014
2	Dr. Manpreet Kaur	Relationship between Working Capital Management and Profitability: A survey of Indian Textile Firms	PCMA Journal of Business, Volume – 3, Number - 2	2011
1	Ms. Smriti	Study on effect of workplace spirituality on stress management by employees	The Business Explorer (ISBN: 978-81-922707-9-1)	2012
2	Ms. Smriti	Study on Global Brand building through Network Marketing	Souvenir, vol. 2, Issue 3	2010
1	Dr. Preeti Sharma	Human Development; Convergence across Indian States	MPACT: International Journal of Research in Applied, Natural and Social Sciences (IMPACT: IJRANSS)pp-103-109	17-Jul
2	Dr. Preeti Sharma	Work Participation Differentials in Punjab Economy	Indian Journal of Applied Research	2015
3	Dr. Preeti Sharma	Poverty Eradication through Inclusive Growth: A case of Punjab	Asian Journal of Research in Social Sciences & Humanities,	2015
4	Dr. Preeti Sharma	Demographic Dividend In Punjab (India)	International Journal Of Business Management And Scientific Research,	2015
5	Dr. Preeti Sharma	Trends in Women work Participation in Punjab (India) (126-133)	Asian Journal Of Research In Social Sciences & Humanities,	2014
6	Dr. Preeti Sharma	Women's Literacy Rate, Sex Ratio And Work Participation In Punjab; A Granger Causality Analysis(37-44)	ARTHSHASTRA; INDIAN JOURNAL OF ECONOMICS & RESEARCH,	2014
7	Dr. Preeti Sharma	Is Literacy a cause of Increase in Women work participation in Punjab,	Internal Journal Of Research In Applied, Natural And Social Science,	2014
8	Dr. Preeti Sharma	Impact of FDI on capital market in India	Impact Of Flow Of FDI On Indian Capital Market European Journal Of Business And Management	2013
9	Dr. Preeti Sharma	Role of Law in Women Empowerment	International Journal Of Commerce, Economics & Management,	2012
10	Dr. Preeti Sharma	Gender Equality And Inclusive Growth: In Case Of Punjab	International Journal Of Commerce, Economics And Management,	2012

11	Dr. Preeti Sharma	Violence Against Women: Battered bodies and Shattered Minds	Women And Child Issues: National And International Perspectives, Publication Bureau, Punjabi University Patiala, And Pp: 661-669	2012
12	Dr. Preeti Sharma	Regional Inequalities Threat to National Integration	National Integration Chair: A Way Forward, Edited By Dr. Baltej Mann, Ravneet Kaur And Dr. Meenakshi , Publication Bureau, Punjabi University Patiala,	2012
13	Dr. Preeti Sharma	Islamic Banking	BIZ N BYTES - A Quarterly Published Journal Of Applied Management & Computer Science -	2012
14	Dr. Preeti Sharma	Impact of FDI on capital market in India	National seminar on theme of New Practices and Developments in Accounting and Finance: A Path to Financial Innovations, Chandigarh Business School Landran,	05-Jul-05
15	Dr. Preeti Sharma	Knowledge Management In Indian Industry– Case Study Of Selected IT Companies	International Conference on the theme Human Development and Knowledge Economy, Punjabi University Patiala,	2013
16	Dr. Preeti Sharma	Education and Women's Participation in Punjab (India)	In international conference on Honoring the Past, Treasuring the Present, Navigating the Future: Making Knowledge to Deliver. University of Sri Jayewardenepura, Sri Lanka.	2012
17	Dr. Preeti Sharma	Burden of Conflict on Women	International conference on Women, Peace and Security, Punjabi University Patiala,	2012
18	Dr. Preeti Sharma	Gender Equality and Inclusive Growth: In Case of Punjab	National Seminar on Empowering Growth Through Corporate Governance And Economic Stability in Shri Guru Gobind Singh College of Commerce, Delhi.	2012
1	Ms. Urvashi	"Study of women entrepreneurs and challenges in the path of women entrepreneurship".	"International Journal of Science Technology and Management"	2016

2	Ms. Urvashi	"Mentoring Aspiring Entrepreneurs for Business"	"International Journal of innovative Research in Science and Engineering"	2016
3	Ms. Urvashi	TRANSFORMATION OF BUSINESS THROUGH DIGITALIZATION AND INNOVATION: REVITALIZING INDIAN ECONOMY BY 2025	National Conference	2018
4	Ms. Urvashi	Case Study on Pioneer Autos Pioneer Polish Industries, Plot No 35, Vill Bhagwanpur, Barwala Road, Dera Bassi.		2018
5	Ms. Urvashi	Case Study on Movie Sui Dhaga		2018
6	Ms. Urvashi	TRANSFORMATION OF BUSINESS THROUGH DIGITALIZATION AND INNOVATION: REVITALIZING INDIAN ECONOMY BY 2025	National conference on TRANSFORMATION OF BUSINESS THROUGH DIGITALIZATION AND INNOVATION: REVITALIZING INDIAN ECONOMY BY 2025	2018