



Dr. SATINDER PAL SINGH

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JOB OBJECTIVE:

To work in a challenging environment where my professional skills are best utilized for ensuring quality and perfection in work.

SUMMARY OF EXPERIENCE:

CGC LANDRAN (Associate Prof. and Dean Research)

16 Feb 2011-Till Date

1. Presently Dean Research (Looking after the research work of CBSA and doing research for lots of industries.
2. HOD BBA department. (Headed BBA department from (2011 to 2014)
3. Teaching Research Methodology, Operation Research and Quantitative Techniques in MBA department
4. Looking after the Analysis Part of MBA Projects using SPSS.
5. Responsible for Industrial relations and collaborations

SASIIT&R MOHALI (Assistant Prof.)

August 2008 – 9 Feb 2011

1. Served as the Head of BCA Department
2. Analyzed MBA Projects using SPSS.
3. Area of Specialization is OR, QT, Math and Research Methodology.
4. Participated in various Departmental activities.

EVALUESERVE GURGAON (Research Analyst)

December 2006 – August 2008

1. Expertise in QUANTUM and SPSS.
2. Key responsibility was the Tabulation and Analysis of Projects.
3. Won The Best Quality Person Award

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domain experts in all major industries such as Financial Services, Telecom/IT/High-tech, Healthcare, Consumer Goods and Retail, Energy and Utilities, Capital Equipment and Media.)

ANNIK TECHNOLOGY GURGAON (Research Analyst)

July 2006- December 2006

1. Worked on various projects using QUANTUM and SPSS.
2. Key responsibility was the Cleaning, Tabulation and Analysis of Projects.
(Annik provides access to a global network of domain experts in all major industries such as Financial Services, Telecom/IT/High-tech, Healthcare, Consumer Goods and Retail, Energy and Utilities, Capital Equipment and Media.)

MLN COLLEGE YAMUNANAGAR (Lecturer)

August 2003-April 2006

1. Taught Statistics to students pursuing Undergraduate (B.Sc, B.Com) and Postgraduate degree (M.Com).
2. Served as the coach of Drama and Bhangra Team
3. Under my supervision Bhangra and Drama team had won various state and National level Award
4. Served as counselor for IGNOU Classes (MCA, MBA and BCA and BBA)

MVV DAV Sr. SEC. SCHOOL KAPAL MOCHAN (Lecturer)

July 2002-July 2003

1. Taught Math to 11th and 12th class and BA Mathematics
2. Was Involved In Various Cultural Activities.

COUNSELOR for IGNOU

July 2001-July 2002

EDUCATION AND CREDENTIALS:

1. Ph.D. From MDU Rohtak (Estimation of Parameters with different Sampling design using auxiliary information) in 2014.
2. M.Sc. Statistics From KUK in 2001
3. B.Sc. (Electronics) From Guru Nanak Khalsa College Yamunanagar In 1999 (KUK)

List of Research Papers Published/Communicated

1. Bahl, Shashi and Singh, Satinder Pal, (2013):" Estimation of Population Parameters Using Multiauxiliary Information in Stratified Sampling on Successive Occasions Using Ratio Method". International Journal of Statistics and Analysis, Vol.(3), No.4,441-448. (Published)
2. Singh, Satinder Pal and Bahl, Shashi (2013):" Estimation of Population Mean using auxiliary Information in Stratified sampling on Successive Occasion using ratio method". Annals of Agricultural Research,Vol.(34), No.4,366-373 (Published)
3. Singh, Satinder Pal and Bahl, Shashi (2015):" Estimation of population Mean using Multi auxiliary Information in Stratified Successive sampling using Regression Estimator". Communications for Statistical Applications and Methods (Communicated)
4. Singh, Satinder Pal and Sufi Tahir(2015): "Indian Hotel Industry: Past, Present Future". PCTE Journal Of Hospitality Management,Vol(1), No 1.

List of Industrial Projects:

1. Identifying the Cases of Women Atrocities and Gender Violence in Punjab: INSTITUTE FOR DEVELOPMENT AND COMMUNICATION (IDC): 2011-2012
2. Reader's Preference/Readership Insights of Hindi News Papers in Tricity: DAINIK BHASKAR: 2012-13
3. Mapping of Employability Skills of Youth Attending Technical Training Courses in Tricity: DEXTER CONSULTANCY: 2012-2013
4. Evaluate the Awareness of Pinnale Brand and Shopping Habits for Men Formal Footwears in Chandigarh: PINNALE: 2012-2013
5. Retail Audit for Fortune Rice Bran Health Oils in Tricity: ADANI WILMART: 2013-2014
6. Understanding the Consumer Perception about multivitamins and Identifying the target segment in Tricity: CELESTE: 2013-2014
7. Retail Audit for Various Brands of Besan in Punjab: ADANI WILMART: 2013-2014
8. Consumer Choice and Perception on Primary Schools in Mohali & Awareness About Upcoming School by Pearson: PEARSON EDUCATION: 2013-2014
9. Consumer Buying Behaviour & Decision Making While Selecting a Tractor Brand: INDOFARM TRACTOR: 2014
10. Tri City people perception and consumer satisfaction about Maya Garden Flats: MAYA GARDEN CITY: 2014-2015

TECHNICAL PROFICIENCIES:

Operating Systems:	Windows 9X, XP and MS-DOS
Testing Skills:	Manual Testing, Win Runner, QTP
Programming Languages:	C, C++ and SQL
Statistical Software:	SPSS, Quantum and SAS

PERSONAL PROFILES:

Fathers Name:	S. Sumer Singh
Mothers Name:	Mrs. Paramjeet Kaur
Date of Birth:	11 th October 1976
Address:	#1527 Phase 5 Mohali
Languages:	English, Hindi and Punjabi
Hobbies:	Travelling, Listening Soft Music and Hanging out with Friends.
Strengths:	Team Spirit, Believe in Smart work to achieve good results and can take Challenges.