

I Block-202, Gillco Towers, Gillco Valley,
Kharar, Sector 127, Mohali, Punjab
E-mail: georgethomas7169@gmail.com
Mobile: 91-8628885639, 91-8894987978

Dr. GEORGE THOMAS

OBJECTIVE

My goal is to be associated with an institution that can utilize my experience and skills; hereafter augmenting both its productivity and position that will eventually amalgamate into my growth and expansion.

PROFESSIONAL ASSOCIATION:

- Life member of **All India Management Association (AIMA)**, Membership No. LM-200811196, since 1st April, 2008
- Former Joint Secretary of Gwalior Management Association, January 2013-14
- Counselor for M.B.A. program for Gwalior Chapter in Indira Gandhi National Open University (IGNOU), ID No. 04136

Editor/ Member Editorial Board

- Editor-in-Chief of ‘The Catalyst Journal of Management’, a refereed bi-annual Journal of School of Management Studies, Baddi University of Emerging Sciences and Technology, Baddi, Himachal Pradesh ISSN: 2455-7929
- Editor of the ‘International Journal of Business Innovation’, a refereed bi-annual international journal of School of Management, Maharaja Agrasen University, Baddi, Himachal Pradesh, ISSN:2394-8086
- Managing Editor of ‘Agrani Samkalp’, a bi-annual newsletter of Maharaja Agrasen University, Baddi, Himachal Pradesh, Reg. No. DELBIL/2004/13585
- Member of the Editorial Board of ‘Tourism Dimensions’, a refereed International Journal of Tourism, Maharaja Agrasen University, Baddi, Himachal Pradesh, ISSN: 2349-7394

Total Work Experience: 22 years since 1994

- 17 years of Teaching Experience, including 8 years as Professor
- 5 years of Industry Experience, including 2 years at middle management level

Present Assignment

Serving as Director-Principal in Chandigarh Business School of Administration (CBSA), CGC Landran, Mohali Punjab since April 26, 2017

Job Profile:

- Coordinating complete Academic Administration of Chandigarh Business School of Administration(CBSA)

Chairperson/ Member

- Chairperson, Board of Studies for Master of Business of Administration (MBA), School of Management Studies, Baddi University of Emerging Sciences & Technology, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Business of Administration (BBA), School of Management Studies, Baddi University of Emerging Sciences & Technology, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Commerce (B.Com)), School of Management Studies, Baddi University of Emerging Sciences & Technology, Baddi, Himachal Pradesh
- Member, Academic Council, Baddi University of Emerging Sciences & Technology, Baddi, Himachal Pradesh
- Member, Board of Management, Baddi University of Emerging Sciences & Technology

Research Project

- ‘Implementation of Paint Sludge Conversion System To Produce Industrial Primer’, a survey of Paint industry of Himachal Pradesh, conducted during May and June 2016 for Shivalik Solid Waste Management Limited, Baddi, H.P. to explore market potential of Primer worth INR 25000/-

Consultancy Project

- ‘Productivity Enhancement Program (PEP) through Lean Management’ at Drish Shoes Limited, Nalagarh, Himachal Pradesh, a project worth 24 lakh. (consultancy project in progress) June 2016 - June 2017

Achievements

- Published 'The Catalyst Journal of Management', a refereed bi-annual journal of School of Management Studies, Baddi University of Emerging Sciences and Technology, Baddi, Himachal Pradesh ISSN: 2455-7929, March, 2016
- Published an edited book on conference proceedings titled 'Emerging Trends in Innovations and Sustainable Business Practices' ISBN:978-81-907999-8-0, September, 2016
- Organized the 6th HR Conclave on 'I Ways: HR's Journey into Future' on April 8, 2016
- Organized a Management Development Program (MDP) on 'Achieving Operational Excellence:5S and Kaizen way' on August 2, 2016
- Organized a National Conference on 'Emerging Trends in Innovations and Sustainable Business Practices' on September 8, 2016
- Introduced Choice Based Credit System in PG and UG programs from July 2016 onwards
- Initiated Project Based Learning (PBL) in PG and UG programs

Past Teaching and Academic Experience

Baddi University of Emerging Sciences & Technology(BUEST), Baddi, Himachal Pradesh

Served as Professor, Dean Academics and Dean, School of Management Studies (SMS), Baddi University of Emerging Science and Technology, Baddi, District Solan, Himachal Pradesh since February 1, 2016 to April 25, 2017

Job Profile:

- Coordinated complete Academic Administration of Baddi University of Emerging Sciences & Technology (BUEST)
- Coordinatinated complete administration of School of Management Studies

Achievements:

Following Activities

- School of Management studies Signed the MoU with **Regenesys Business School, Johannesburg, South Africa** for Academic Exchange programs including Students Internships, Placements, Faculty and Student Exchange Programs on 17 Feb, 2016.
- School of Management Studies, Baddi University of Emerging Sciences and Technology signed an MoU with Baddi Foils Private Limited on the occasion of 'Prabandhotsav 2016' for the Academic year 2016-2017.
- School of Management Studies, Baddi University of Emerging Sciences and Technology signed an MoU with Tally Institute of Learning,Solan on July 8 2016 for the Academic year 2016-2017.
- Organized Management Development Programme on "**Achieving Operational Excellence-5S and Kaizen Way**" on 2nd Aug 2016.
- Organized Management Development Programme 'Create your Blue Ocean Through Digital Marketing' on 23rd Jan. 2017.

- Organized HR Conclave: I ways: HR's Journey into future on April 8th 2016
- Organized the National Conference on 'Emerging Trends in Innovations and Sustainable Business Practices' on 8 Sept 2016.
- Management fest 'Prabandhotsav 2016-Confluence of Talent' was organized by the School of Management Studies on 29th March 2016.
- Management fest 'Prabandhotsav 2017-Confluence of Talent' was organized by the School of Management Studies on 2nd and 3rd March 2017.
- Organized the Alumni Meet on 3rd March 2017.
- Published Two Issues of The Catalyst- Journal of Management Online (March 2016 and Sept 2016)
- Successfully conducted the survey Project on 'Paint Sluge Management' for Shivalik Solid Waste Management
- Successfully conducted the base line study on 'Productivity Enhancement' for Drish Shoes.
- Initiated the Consultancy Project on 'Productivity Enhancement' for Him Teknoforge Ltd.
- Organised Educational cum Excursion Tour March 2016- Jaipur and Jan 2017- Mumbai and Goa
- Initiated the CII-YI Activities- Swachh Abhiyan (August 2016) Joy of giving (Jan, 2017), Abhinandan Samaroh, Annual Closure meeting at CII quarters, sec-31 CHD, Annual National CII-YI summit at Hotel Taj Palace, New Delhi, Swachh Abhiyan (23, March 2017)
- Introduction of Credit Based Choice System (CBCS) duly approved by Board of Studies of School of Management Studies

Maharaja Agrasen University, Baddi, Himachal Pradesh

Served as Professor and Founder Director, School of Management, Maharaja Agrasen University, Baddi, Himachal Pradesh, from April 16, 2014 to January 31, 2016

Job Profile:

- Coordinated complete administration of the School of Management
- Coordinated training and placements of MBA and MTTM students of School of Management
- Coordinated and implemented key policies related to academics and administration of the university

Achievements:

- Successfully established the School of Management after joining as founder Director of the Maharaja Agrasen School of Management on April 16, 2014
- Coordinated as Head of the Vision Document Draft Committee of the university, and successfully completed the draft
- Head of the Syllabus Draft Committee constituted for designing the schemes & syllabus under the Choice Based Credit system (CBCS) of UGC, for the faculty of Management, Commerce, Tourism and Hotel Management courses, and successfully introduced it in the session 2015-16
- Coordinated the International Conference of Management as convener, on the theme 'Contemporary Issues in International Business, Tourism and Sustainability: Issues and Challenges' held on April 18 and 19, 2015
- Coordinated the 7-day National Workshop on Research Methodology and Statistical Analysis as convener, which was held from 2nd to 8th June, 2014
- Coordinated the UGC inspection of the university held on December 5th and 6th, 2014. The UGC team appreciated the university, and ranked the School of Management as the best among all the other schools of Maharaja Agrasen University.
- Coordinated the HPPERC inspection at Maharaja Agrasen University, Baddi, Himachal Pradesh, held on October 31, 2014, and received appreciation from the Inspection Team for the School of Management
- Designed the syllabi of Commerce and Management courses for the UG and PG programs, especially for the dual major specialization of the MBA program
- Coordinated the placement activities for the first batch of MBA and MTTM students. 70% students were placed by the end of the third semester
- As Convener, coordinated the one-day National Seminar on 'Tourism for Communities and Communities for Tourism', held on September 20, 2014
- As Convener, coordinated a two-day Faculty Development Program on the theme 'Personality Development and Character Building', held on September 6 and 7, 2014
- Organized a series of guest lectures and events for students of School of Management

Chairperson/ Member

- Chairperson, Board of Studies for Master of Business of Administration (MBA), Maharaja Agrasen University, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Master of Hospitality & Tourism Administration (MHTA), Maharaja Agrasen University, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Hotel Management & Catering Technology (BHMCT), Maharaja Agrasen University, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Business of Administration (BBA), Maharaja Agrasen University, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Commerce, Maharaja Agrasen University, Baddi, Himachal Pradesh
- Chairperson, Board of Studies for Bachelor of Commerce (Honours), Maharaja Agrasen University, Baddi, Himachal Pradesh
- Member, Board of Management, Maharaja Agrasen University, Baddi, Himachal Pradesh
- Member, Academic Council, Maharaja Agrasen University, Baddi, Himachal Pradesh

- Member, Internal Quality Assurance Cell, Maharaja Agrasen University, Baddi, Himachal Pradesh
- Member, Anti-Ragging Committee, Maharaja Agrasen University, Baddi, Himachal Pradesh

Research Project

Bagged a rupee 5 lakh Joint Research Project with the Association of Indian Universities (AIU) on the topic **‘Excellence in Higher Education: An Empirical Study on Quality Sustainability of Select Universities of Northern India’** as co-investigator

Institute of Professional Studies (IPS), Gwalior

Served as Vice Principal and Founder Head, Department of Management, IPS College of Technology & Management, Gwalior, and served from January 2008 to April 2014

Job Profile:

- Coordinated complete administration of Management Department as HOD since its inception
- Managed discipline activities of the institute for 5 years as Head of Discipline Committee
- Member, Advisory Committee for policy formulation
- Head, Anti-ragging Committee
- Head, Grievance Redressal cell

Key Responsibilities:

Handled complete management and administration of the Department of Management, and reported to the Group Director of IPS

Activities organized:

- Coordinated a two-day International Conference on Management & Business Research organized by the Society of Technical and Management Professional (STMP) at Hotel Sita Manor, Gwalior, from November 23 to 24, 2013
- Organized a guest lecture by Prof. Deepali Singh, IITM, Gwalior, on the topic ‘Customer Relationship Management’, on October 8, 2013
- Organized a two-day National Conference on ‘Evolving Management Paradigms in Manufacturing and Service Sectors’ on 16th and 17th March, 2013
- Organized a 7-day National Research Methodology Workshop on ‘Data Analysis in Management Research’, from 24th to 30th September, 2012
- Organized the management fest ‘Magnotsav11’, on July 21 and 22, 2011
- Organized a one-day workshop on the topic ‘Case-Based Learning in Business and Management Education’, with Dr. Santosh Rangnekar, Associate Prof., Dept. of Management Studies, IIT – Roorkee as the resource person, on July 23, 2011
- Organized book review presentations for MBA students to inculcate the habit of reading and to enhance presentation skills, on September 28, 2011

- Organized a guest lecture by Mr Anuj Bansal, professional HR trainer, for MBA III semester students on the topic 'How to Choose a Specialization'
- Organized a guest lecture by Dr. Manoj Patwardhan, Associate Professor, IIITM, Gwalior, on the topic 'Emerging HR Practices'
- Organized a guest lecture by Mr. Vivek Yadav, Senior Production Manager, CISCO, USA, on the working of CISCO and various projects initiated by CISCO, on December 23, 2011
- Organized a guest lecture by Mr. Sid Gautam, Founder & Director, Center for Entrepreneurship, Methodist University, USA, on the topic 'Entrepreneurship Management', on December 30, 2011
- Organized a guest lecture by Mr. Rakesh Kumar, G.M. & Plant Head, Crompton Greaves Ltd. Malanpur, on 'Six Sigma', on January 10, 2012
- Organized an Industry Visit to Crompton Greaves Ltd, Malanpur, Bhind, on January 16, 2011
- Coordinated a workshop hosted by IPS in association with AFRC, M.P. & ATPI, M.P., on the theme 'Quality Improvement in Technical and Professional Institutions for Sustainable Human Resource Development', on January 24, 2010
- Coordinated the AICTE approval process for new and additional courses in IPS College of Technology & Management, Gwalior
- Organized a one-day Faculty Development Workshop on 'Application of SPSS in Research' on May 13, 2010
- Initiated and coordinated the first Industry-Institute Interface Program 'Expectation Management' in April 2009
- Coordinated 'Vilay 2008', the first annual fest of IPS Group of Institutions
- Initiated and coordinated PET PREP TEST 2009, the second mock test organized by IPS for aspiring engineering students of Gwalior
- Initiated and coordinated PET PREP TEST 2008, the first mock test organized by IPS for aspiring engineering students of Gwalior
- Organized a guest lecture by Prof. Abraham Koshy, a renowned Professor of marketing at IIM Ahmedabad, on the topic 'Evolving Marketing Strategy'. Prof. Koshy has also co-authored the popular book 'Marketing Management' with Philip Kotler.
- Organized a guest lecture by Prof. Sharu Ragnekar, a renowned HR guru and consultant from Mumbai, on the theme 'Change Management', on November 14, 2009

Achievements:

- 100% result in MBA in the years 2011, 2012, 2013 and 2014
- Successfully completed brand building activities and created a brand image of IPS Group of Institutions in the region
- Coordinated placement activities with the training and development cell, and helped MBA students in placements
- Successfully launched the departmental monthly newsletter 'Prayas'
- Successfully launched the IPS quarterly newsletter 'Campus Chronicle'

Honour & Recognition:

While humbly trailblazing the path with sincerity and hard work, the Management of IPS honoured me with the officiating Principal's charge from February 13, 2009 to July 3, 2009. Continuing with the same fervor, the institute laid the same responsibility on my shoulders from August 2010 to April 2011.

Institute of Information Technology and Management (IITM), Gwalior

Served as Reader and Founder Head of the Department of Management & Technology, IITM, Gwalior, from April 2006 to January 2008

Job Profile:

- Coordinated the complete process of establishment of the new Management Institute at ITM Universe
- Coordinated the entire academic activities at ITM Universe's management programme, in conjunction with a dedicated and zealous team
- Synchronized the branding and marketing of the Management Department of ITM with the spirited cooperation of team members
- Coordinated Entrepreneurship Development Institute (EDI) of Ahmedabad's open learning diploma program for aspiring entrepreneurs at ITM Universe

Achievements:

- Successfully established the IITM Management edifice in Gwalior under the aegis of the visionary ITM Management
- Successfully headed three institutions under the graduate and postgraduate management programs

Institute of Chartered Financial Analysts of India (ICFAI National College), Gwalior

Served as senior faculty at ICFAI National College, Gwalior, a constituent of ICFAI University, Hyderabad, from 2004 to 2006

Responsibilities:

- Senior faculty at the center; also officiated as center-head when the center-head was out on official duty
- Appointed faculty coordinator for the training and monitoring of new faculty members of the northern region
- Coordinated brand building activities for ICFAI National College in Gwalior
- Coordinated Summer Internship Program and was awarded 'Best Faculty Coordinator' in the Northern Region
- Coordinated with the Regional Career Development Cell for final placements
- Spearheaded Operation Workout Program at the center

Institution building responsibilities at ICFAI National College, Gwalior:

- Delivered talks at KRG college, Gwalior twice on the topic 'Career Opportunities in Management' to promote INC
- Represented the institute and participated in the event 'World Tourism Day' organized by Indian Institute of Tourism and Travel Management (IITTM), Gwalior, in September 2005

- Initiated and coordinated an inter-college event on the theme ‘Knowledge Sharing and Learning Club’
- Coordinated the event ‘Bhor’, an inter-college level brand building exercise at INC, Gwalior
- Coordinated an inter-college quiz competition titled ‘Know Your Country’ for the brand building of INC, Gwalior

INTERACTION WITH OTHER INSTITUTIONS / UNIVERSITIES

- Invited as subject expert for Ph.D RDC in Management at R.K. Gujral Punjab Technical University(PTU), Jalandhar, Punjab on February 22, 2017
- Chaired a session on ‘Pedagogical Experiences: Past, Present and Future’ of the CII Northern Regional Skill Summit on Quality in Education - Redefining Curriculum : Critical Components of School Excellence, October 7, 2016
- Chaired a session on ‘Flattening of the Globe: Propelled by E-Commerce & Supply Chain’ in the 3rd International Conference of Management organized by GD Goenka University, Gurgaon, Haryana on 4th February, 2016
- Invited as Member of Board of Studies of the Faculty of Management, IEC University, Baddi, Himachal Pradesh, for the session 2015-16, on 4th December, 2015
- Chaired a technical session in the National Conference on ‘Contemporary Issues in Commerce and Management’ organized by Guru Kashi University, Talwandi Sabo, Bhatinda and Punjab Commerce and Management Association on April 25, 2015
- Chaired a session at the UGC sponsored National Seminar on ‘Issues and Challenges for Banking System in Globalized and Information Technology Era’, organized by Kamla Lohtia Sanatan Dharm College (KLSDC), Ludhiana on Feb 28 and 29, 2015
- Chaired a Session on ‘Effect of Marketing on Human Resource’ in the National Conference on ‘Innovative Marketing Strategies for Sustainable Growth’, organized by the School of Management Studies, Baddi University of Emerging Sciences & Technology on February 20, 2015
- Invited as Resource Person for delivering two lectures on 16th Dec, 2013 in the Orientation Program conducted from 3rd Dec. 2013 to 30th Dec. 2013, organized by the UGC Academic Staff College, Laxmibai National University of Physical Education, Gwalior
- Chaired a session in the International Conference on Management & Business Research organized by the Society of Technical and Management Professionals (STMP) at Hotel Sita Manor, Gwalior on November 23 and 24, 2013
- Invited as Keynote Speaker in the National Seminar on ‘FDI in Indian Retail Sector’ (Sponsored by AICTE, New Delhi) organized by B.V.M. College of Management Education, Gwalior on 18th and 19th Oct. 2013
- Invited as Resource Person for delivering two lectures on 25th and 30th Sept. 2013 in the Orientation Program being conducted from 20th Sept. to 17th Oct. 2013, organized by the UGC Academic Staff College, Laxmibai National University of Physical Education, Gwalior
- Invited as Resource Person for delivering two lectures on 5th Aug. 2013 in the Interaction Programme for Ph.D. scholars conducted from 29th July to 18th Aug. 2013, organized by the UGC Academic Staff College, Laxmibai National University of Physical Education, Gwalior
- Invited as Guest Speaker to deliver a talk on ‘Strategy’ for IV Semester students at the Institute of Hotel Management, Gwalior on August 2, 2013

- Invited as Resource Person for delivering four lectures on 1st and 7th June, 2013 for the Orientation Program conducted from 28th May to 24th June 2013, organized by UGC Academic Staff College, Laxmibai National University of Physical Education, Gwalior
- Invited as Examiner for Comprehensive Project Viva of Master of Financial Management (MFM) - IV Semester, Faculty of Commerce, at Banaras Hindu University on May 3, 2013
- Invited as Resource Person for delivering two lectures on 21st and 22nd March 2013 for the Orientation Program conducted from 28th Feb. 2013 to 27th March 2013, organized by the UGC Academic Staff College, Laxmibai National University of Physical Education, Gwalior
- Invited as Examiner for M. Com IV Semester, Faculty of Commerce at Banaras Hindu University on May 5, 2012
- Invited by the Indian Institute of Tourism and Travel Management (IITTM), Gwalior as an Expert for the Group Discussion and Personal Interview (GDPI) of MBA students in June 2012
- Invited by the Indian Institute of Tourism and Travel Management (IITTM), Gwalior as an Expert for Group Discussion and Personal Interview of MBA students in June 2011
- Invited as Examiner for Summer Internship Project Viva of MBA students (HRD & Finance 2002-2004 & 2003-2005 batches), at Jiwaji University, Gwalior
- Appointed paper-setter and evaluator for Jiwaji University MBA Program from 2003 till date
- Evaluator & Paper-setter for Management Program of Bhoj Open University at Gwalior for 2004-2006 batches
- Supervised 6 project proposals of IGNOU MBA Programme

Industry Experience: (5 Years of Corporate Experience)

- **Worked with Standard Chartered Bank's leading banking associate Drachma Communication Pvt. Ltd. at Andheri, Mumbai as Area Manager (Auto Finance Division) for more than one year (April 1999- June 2000)**

Job Profile:

Promoted Auto Finance Schemes in Greater Mumbai and acted as the machinery to strengthen sales activities of the company with a team of eight executives

- **Worked with Bank of America's leading banking associate Genesis Integrated Services Pvt. Ltd at Mahim, Mumbai as Area Manager for more than one year (Jan 1998 – March 1999)**

Job Profile:

Promoted and generated retail banking business with the company's newly launched financial products like 'Liquity' and 'Easy Drive', catering to corporate and individual clients in Mumbai

- **Worked with India's third largest packaging material manufacturing company named Akar Group of Companies at Maker Chamber V, Nariman Point, Mumbai, as Marketing Executive for three years (Nov. 1994 - Dec. 1997)**

Job Profile:

Developed packaging material (laminated) market in Mumbai; also developed corporate clients like Kellogg's, P&G, Kothari Products Ltd etc. for the company

EDUCATIONAL QUALIFICATION

Academic Qualification:

Ph. D in Management, on the topic ‘**A Study of Consumer Perception of Hospitality Services - A Case Study of Gwalior**’ in the year 2005, from Jiwaji University, Gwalior

Master of Commerce (M.Com.) from School of Studies in Commerce & Management, Jiwaji University, Gwalior, with specialization in Business Administration, 1992

Bachelor of Commerce (B. Com.) from Jiwaji University, Gwalior, 1990

Professional Qualification:

Master of Business Administration (MBA) from School of Studies in Commerce & Management, Jiwaji University, Gwalior, 1994

Area of Specialization: Marketing

ACADEMIC ACCOMPLISHMENTS

- Appointed **Ph. D Supervisor/Guide** for **Management** subject by Jiwaji University, Gwalior in February, 2012

Ph. D Supervised (Four)

1. ‘Reverse Logistics and SMEs: An Empirical Analysis of Value and Claiming Back Strategies in Gwalior and Chambal region’, Mr. Prabhat Kumar Singh Kushwah, Notification No.:F/Ph.D./Conf./Exam-2/2016/129 dated 15/07/16
 2. ‘Role of Non-Performing Assets and Credit Risk in Evaluating the Performance of Regional Rural banks: An Analytical Study of Madhya Pradesh’, Mrs. Prerana Baber, Notification No.: F/Ph.D./Conf./Exam-2/2016/24 dated 24/6/16
 3. ‘Emotional Intelligence as a Predictor of Job Satisfaction: An Analytical Study of Service Industries’, Mrs. Jyoti Jain, Notification No.:F/PH.D./Conf/Exam-2/2016/116 dated 8/6/16
 4. ‘Investors’ Behaviour Towards Risk and Return in Capital Market: An Analytical Study of Investors in Central India’, Ms Swati Vishnoi, Notification No.: F/PH.D./Conf./Exam-2/2016/117 dated 8/6/16
- Presently guiding four Ph. D scholars in the area of Management on the following topics:
 1. ‘Service Quality in Retail Banking: A Comparative Study of National and Private Banks in Gwalior Region’, Mr. Hemant Kumar Shrotiya, Roll No. 5909

2. 'Green Marketing for Sustainable Business Growth: A Study of Consumer Perception of Green Marketing of Consumer Durable Products in M.P.', Mr. Deepak Bhale, Roll No. 5133
3. 'Impact of Emotional Intelligence on Effective Leadership: An Analytical Study of Selected Organizations in M.P.', Ms Radhika Kothari, Roll No. 6023
4. 'Symbolic & Functional Positioning of Brands: An Exploratory Study of Select Cosmetic Brands in Gwalior and Chambal Region', Mr. Abhimanyu Bharadwaj, Roll No. 5607

Projects Supervised for MBA Students of IGNOU

- Six major research projects of MBA, IGNOU (fourth semester) supervised on various Management topics
- More than 100 major and minor research projects of MBA students supervised so far

BOOKS PUBLISHED & EDITED

- Co-authored a book titled 'International Business' Published by Kalyani Publishers, New Delhi, ISBN: 978-93-272-5222-4
- Edited a book titled 'The Catalyst Journal of Management' a refereed bi-annual Journal of School of Management Studies, Baddi University of Emerging Sciences and Technology, Baddi, Himachal Pradesh ISSN: 2455-7929. March, 2016
- Edited a book titled 'International Business: Trends, Issues & Challenges' published by Bharti Publications, New Delhi, ISBN: 978-93-85000-21-8
- Edited a book on Conference Proceedings on 'Evolving Management Paradigms in Manufacturing & Service Sectors', published by IPS Group of Colleges, Gwalior, ISBN: 978-81-922218-0-3
- Edited a book of Conference Proceedings on 'Emerging Trends in Fashion, Footwear & Business Management', published by Bharti Publications, New Delhi, ISBN: 978-93-81212-42-4

PAPERS PRESENTED IN CONFERENCES & SEMINARS

- 'Relationship between Service Quality and Customer Satisfaction in Automobile Industry' in the 3rd International Conference of Management organized by GD Goenka University, Gurgaon, Haryana on 4th February, 2016
- 'Contemporary Issues in Commerce and Management' in the National Conference on 'Contemporary Issues in Commerce and Management' organized by Guru Kashi University, Talwandi Sabo, Bathinda and Punjab Commerce and Management Association on April 25, 2015
- 'Indian Banking System: Issues and Challenges' at the UGC sponsored National Seminar on 'Issues and Challenges for Banking System in Globalized and Information Technology

Era', organized by Kamla Lohtia Sanatan Dharam College (KLSDC), Subhash Nagar, Daresi Road, Ludhiana on Feb 28 and 29, 2012

- 'Bio-Medical Waste Management in Health Care Services - A Study' in the National Seminar on 'Global Issues and Challenges in Health and Business Management' organized by Centre for Hospital Administration, Jiwaji University, Gwalior (M.P.) on February 27 and 28, 2013
- 'Factors Affecting Gold Prices: A Case Study of India' in the National Seminar on 'Evolving Management Paradigm in Manufacturing and Service Sectors' organized by Department of Management, IPS College of Technology & Management, Gwalior on 16th and 17th March, 2013
- 'The Relationship between Emotional Intelligence and Job Satisfaction: An Empirical Study Amongst the Employees of Banks of Gwalior' in the National Seminar on 'Evolving Management Paradigm in Manufacturing and Service Sectors' organized by Department of Management, IPS College of Technology & Management, Gwalior on 16th and 17th March, 2013
- 'Shadow banking: Role in Indian Financial System' in the National Seminar on 'Evolving Management Paradigm in Manufacturing and Service Sectors' organized by Department of Management, IPS College of Technology & Management, Gwalior on 16th and 17th March, 2013
- 'Green Marketing: A Compulsion for Survival - A Conceptual study of Indian and Global Organizations' in the National Seminar on 'Emerging Trends of Management in Present Economic Scenario' organized by Department of Commerce & Management, Madhav Mahavidyalaya, Gwalior on 17th and 18th March, 2012
- 'Indian Economy from Pre-Globalization to Post-Globalization' in the National Seminar on 'Achievements of India on World Economic Forum' organized by Department of Commerce, Dr. Bhagwat Sahai Government College, Gwalior (M.P.) on 28th and 29th January, 2012
- 'Emerging Trends in Management Education in India' at the International Conference of All India Association for Educational Research (AIAER) on 'Learning Community for Global Education Reform' organized by The Institute of Professional Studies on November 18 to 20, 2011
- 'Investment Decisions in Commodity Markets: A Study of Retail Investors' at the International Conference of All India Association for Educational Research (AIAER) on 'Learning Community for Global Education Reform', organized by the Institute of Professional Studies on November 18 to 20, 2011
- 'Talent Retention in Academics – A Study with Special Reference to Academic Institutes in Gwalior Region', in the National Conference on 'Emerging Trends in Commerce and Management' organized by P.G Department of Commerce and Management, Govt. P.G. Lead College, Sheopur, M.P. on March 12 and 13, 2011
- 'Impact of mergers and acquisitions on Economy – An Insight' in the National Seminar on 'Contemporary Issues in Accounting, Commerce and Business Management', organized by Indian Accounting Association on October 27 and 28, 2007
- 'An Enquiry into Consumer Preferences in Retailing' at the National Seminar on 'Emerging Issues in Business Management' on September 22 and 23, 2007, organized by the Institute of Commerce and Management, Jiwaji University, Gwalior
- 'Indian Tourism: A Heaven to be Highlighted' at the National Seminar on 'Emerging Trends in Tourism' held July 9 and 10, 2004 at IITTM, Gwalior
- 'Hospitality Services: The Indian Perspective' at the Jiwaji University Annual Research Seminar organized by the Institute of Distance Education, Jiwaji University, Gwalior on March 25 and 26, 2003

CONFERENCES & SEMINARS ATTENDED

- Two-day International Conference on 'Management & Business Research' organized by the Society of Technical and Management Professionals (STMP) at Hotel Sita Manor, Gwalior on November 23 and 24, 2013.
- Two-day seminar on 'Prabandh Shiksha Mein Arthshaastra Aivum Vaanijya ki Takniki Shabdaavali ka Prayog', organized by Vaigyanik tatha Takniki Shabdaavali Aayog, Ministry of Human Resource Development (Higher Education Department), New Delhi on 14th and 15th July, 2012
- Five-day Faculty Development Program (FDP) sponsored by AICTE on 'Demand Chain Management' held between March 27 and 31, 2012 at Atal Bihari Vajpai – Indian Institute of Information Technology and Management (ABV-IIITM), Gwalior
- One-week FDP on 'Advanced Data Analysis for Management Research' from July 23 to 29, 2012, organized by ABV-IIITM, Gwalior
- International Conference of All India Association for Educational Research (AIAER) on 'Learning Community for Global Education Reform', organized by the Institute of Professional Studies from November 18 to 20, 2011
- National Workshop on 'Standardization of Research Tools & Development of Project for Funding' organized by Department of Education, Institute of Professional Studies, Gwalior, from November 27 to 29, 2010
- 11-day 'Faculty Development Programme in Entrepreneurship' organized by Entrepreneurship Development Institute of India, Ahmedabad, from 30th October to 10th November 2007
- Attended the third FDW organized by ICFAI University, at Gwalior in Jan'05
- 13-day AICTE sponsored 'Staff Development Program' at Indian Institute of Tourism and Travel Management (IITTM), Gwalior from 12th to 24th July, 2004
- National Workshop on 'Intellectual Property Rights Issues' organized by Jiwaji University, Gwalior from March 1 to 5, 2004
- Third National Case Writing Workshop held at Prestige Institute of Management, Gwalior from 10th to 12th January, 2003
- 15-day AICTE sponsored 'Staff Development Program' at Indian Institute of Tourism and Travel Management (IITTM), Gwalior from 11th to 23rd March 2003
- Second National Case Writing Workshop held at Prestige Institute of Management, Gwalior, from 7th to 9th December, 2001

PAPERS, CASES & ARTICLES PUBLISHED

- 'Indian Higher Education System: Issues, Challenges and Initiatives' published in the University News - A weekly Journal of Higher Education in the Special Issue – 'Role of Higher Education in Transforming India', ISSN: 0566-2257, February, 2016
- 'Role of Demographic Characteristics on Emotional Intelligence: An Analytical Study among Employees of Public Sector Banks in Madhya Pradesh' published in GD Goenka Business Review ISSN:2394-8639, vol. 1 Number 2, July 2015- December 2015.
- 'Relationship between Service Quality and Customer Satisfaction in Automobile Industry' published in the book titled 'Flattening of the Globe Propelled by E-Commerce & Supply Chain' published by Excel India Publishers, New Delhi, ISBN: 978-93-85777-21-9, 2016

- ‘Relationship between Emotional Intelligence and Job Satisfaction: An Analytical Study among the Employees of HDFC Bank, Madhya Pradesh’ published in the edited book titled ‘International Business: Trends, Issues, & Challenges’ published by Bharti Publications, New Delhi, ISBN: 978-93-85000-21-8, 2015
- ‘Effect of Customer Satisfaction on Customer Loyalty in Indian Hotel Industry’ published in the edited book titled ‘International Business: Trends, Issues & Challenges’ published by Bharti Publications, New Delhi, ISBN: 978-93-85000-21-8, 2015
- ‘FDI in Retail Sector: A Boon or Curse’ published in the edited book titled ‘International Business: Trends, Issues & Challenges’ published by Bharti Publications, New Delhi, ISBN: 978-93-85000-21-8, 2015
- ‘A Study of Customer Perception towards Services of e-banking with Special Reference to Gwalior City’ published in the Global Journal of Multidisciplinary Studies (ISSN: 2348-0459). It is a double blind peer reviewed journal, December 31, 2014.
- ‘Expansion of Trade between India and Australia: A Conceptual Study’ published in the book titled ‘Reinventing Issues in Business Management & Research’, ISBN: 978-93-81212-49-3 published by Bharti Publications, New Delhi, 2015
- ‘Impact of Tourism on Peace and International Relations’ published in the book titled ‘Tourism – Present and Future Perspective’ edited by Prof. S.P. Bansal, Sandeep Walia and Syed Ahmed Rizwan, published by Kanishka Publications, New Delhi. ISBN: 978-81-8457-655-9, 2015
- ‘Shadow Banking: Role in Indian Financial System’ in the National Conference on ‘Evolving Management Paradigms in Manufacturing and Service Sectors’, ISBN: 978-81-922218-0-3, organized by the Dept. of Management, IPS College of Technology & Management, Gwalior (March 16-17, 2013)
- ‘Relationship between Emotional Intelligence and Job Satisfaction: An Empirical Study amongst the Employees of Banking Sector of Gwalior, MP’ in the National Conference on ‘Evolving Management Paradigms in Manufacturing and Service Sectors’, ISBN: 978-81-922218-0-3, organized by the Dept. of Management, IPS College of Technology & Management, Gwalior (March 16-17, 2013)
- ‘Factors Affecting Gold Prices: A Case Study of India’ in the National Conference on ‘Evolving Management Paradigms in Manufacturing and Service Sectors’, ISBN: 978-81-922218-0-3. organized by the Dept. of Management, IPS College of Technology & Management, Gwalior (March 16-17, 2013)
- ‘Bio-Medical Waste Management in Healthcare Services – A Study’, in the National Seminar on ‘Global issues and Challenges in Health and Business Management’, organized by the Centre for Hospital Administration, Jiwaji University, Gwalior (February 27-28, 2013)
- ‘Indian Economy from Pre-Globalization to Post-Globalization’ published in the book ‘Global Economic India’, edited by Dr. K.P.S. Chauhan & Dr. Praveen Ojha ISBN: 18-88719-68-4, p98-105, Indus Valley Publication, Jaipur, First Edition 2012
- ‘Green Marketing: A Compulsion for Survival - A Conceptual Study of Indian & Global Organization’ published in the book titled ‘Emerging Trends of Management in the Present Scenario’, ISBN: 978-81-8182-527-8, p94-98, First Edition 2012, Indus Valley Publication, Jaipur
- ‘Talent Retention in Academics – A Study with Special Reference to Academic Institutes IN Gwalior Region’, published in the book ISBN: 978-81-8182-508-7, p35-43 titled ‘Emerging Trends in Commerce and Management Education’ published by Indus Valley Publication- New Delhi
- ‘TQM Practices, Awareness, and Implementation in Large, Medium and Small Size Organizations’, published in the book titled ‘Emerging Trends in Commerce and

Management Education' ISBN: 978-81-8182-508-7 p 139-149, published by Indus Valley Publication-New Delhi

- 'Disclosure of Financial and Non-Financial Transactions and Role of Accounting Standards', published in the International Research Journal Research Analysis and Evaluation ISSN: 0975-3486, Vol. I issue 3 & 4, Dec-Jan 2010
- 'Leveraged Buyouts - An Insight' published in the book titled 'Emerging Business Practices', a collection of research articles edited by Dr. K. S. Thakur, ISBN: 978-81-899901-78-3, p44-55, published by Academic Excellence, Delhi, 2009
- Research article published in the refereed journal 'Vision', MDI Gurgaon, ISSN: 0972-2629 (volume 11, number 2, April-June '07- page 7 to 22) on the theme 'Do People Differ in their Preferences Regarding Restaurants? - An Exploratory Study'
- 'An Enquiry into Consumer Preferences in Retailing' published in the Souvenir of the National Seminar on 'Emerging Issues in Business Management' September 22 and 23, 2007, organised by the Institute of Commerce and Management, Jiwaji University, Gwalior
- Conceptualized a management bulletin 'Sutras' and published a motivational article in the same on the topic 'Success Sutras' in the year 2007
- Case titled 'New Product Development at Smart Ltd.', published in the book 'Case Method in Management Education – Text and Illustrations' (a book by Upinder Dhar and Santosh Dhar) ISBN: 81-7446-310-0, p212-216, Excel Books
- Case titled 'Retailing and Distribution: A Challenge of Compatibility', published in the book 'Case Method in Management Education – Text and Illustrations' (a book by Upinder Dhar and Santosh Dhar) ISBN: 81-7446-310-0, p220-221, Excel Books
- 'Indian Tourism - A Heaven to be Highlighted' in the National Seminar on 'Emerging Trends in Tourism' held on Feb 9 and 10, 2004 at IITTM, Gwalior

AWARDS & HONOURS

- Letter of Commendation received from Chancellor, Baddi University of Emerging Sciences & Technology for exceptional performance and dedication rendered for the promotion of the Performance Enhancement Program(PEP) on February 09, 2017
- Certificate of Appreciation received from IFEHE (a wing of IIT Delhi) for successfully conducting National Creativity Aptitude Test in 2010, at IPS, Gwalior
- Awarded Best Summer Internship Faculty Guide in the Northern Region for (SIP 2004-05) being the perfect mentor, by ICAI National College
- Honoured with the certificate of appreciation by Jiwaji University, as appreciation of valuable services rendered in the organization of 'Mrignayani – Unifest, 2004', at the National Inter-University Youth Festival 2004

Dr. GEORGE THOMAS