

Expert Guest lecture on Global Intelligence Careers in Digital World

Date: 31st August 2018

Expert Speakers

1. Professor Steve McKenna -Director MBA Programs
2. Michelle Sim -International Marketing Manager

Venue: Seminar Hall, SF CBSA Building

Audience: 110 students from MBA Department

Professor Steve McKenna -Director MBA Programs and eminent professor of Global Human Resource Management interacted with students at CBSA on the topic “Global Intelligence Careers in Digital World”. 110 students of MBA attended the session. Prof. Steve McKenna was accompanied by Ms. Michelle Sim -International Marketing Manager who also addressed the audience.



Profile of Expert Speakers:

Professor Steve McKenna

Position: Associate Professor

Faculty of Business and Law School

School of Management

Bentley Campus

Brief Summary

Associate Professor McKenna has had an oscillating career in both business and academic sectors in Europe, North America and Asia. He has researched on international mobile professionals for many years and his current areas of interest include international mobility of professionals; global human resource management and organizational development (global careers, talent management and leadership); comparative ethical human resource management; career transitions of elite athletes; management in International Development sector and flexible working practices. He has collaborations ongoing with academies in the UK, France, Australia, Brazil, Finland and Columbia. He has been a director of postgraduate management programmes in the UK, New Zealand and Canada. During his commercial career, he has worked in both international corporate environments and entrepreneurial start-ups. He represents the editorial boards of Personnel Review, Critical Perspectives on International Business and the Journal of Organizational Efficiency. Steve has published his work in the Journal of Business Ethics, Organization, British Journal of Management, Human Resource Management Review, International Journal of Human Resource Management and Management International Review, among others. He teaches across a diverse range of areas including global human resource management, strategic HRM, organization development, international management and qualitative research methods. Steve has a doctorate from the University of Warwick in the UK and is a keen sportsman, enjoys gym and mountain biking. He is a big follower of rugby union and cricket.

Memberships, Awards and Training

- Academy of Management
- ANZAM
- AHRI

Teaching

- Global Human Resource Management
 - Global talent management
 - Global leadership
 - Global careers and mobility
- Management and Organizational Behavior
PhD supervision

Research Interests

1. Global mobility and networks
2. Comparative ethical human resource management
3. Global careers and career transitions
4. Learning to work