

Date: 14<sup>th</sup> Sept 2018

## CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION

### Department Name **(CBSA, COMMERCE)**

#### **GUEST LECTURE on “OPERATION RESEARCH AND BRAIN MEMORY “**

1. Expert Detail
  - Name: Dr.Gurmeet Singh
  - Designation : Principal
  - Organization: Patel Memorial National College Rajpura,Punjab
2. Brief details of the event highlights: The guest lecture was organized by Department of Commerce on 14<sup>th</sup> Sept 2018. Dr. Gurmeet Singh, Guest speaker of the day had a expert talk with students on “**OPERATION RESEARCH AND BRAIN MEMORY “**. Various areas like applications of subject or in Corporate , Government and Education sector, Scope of were discussed . Apart from this he also shared the topic **BRAIN MEMORY** with students and discussed about how memory can be increased and utilized effectively for their career aspirations.
3. Response of the audience/ learning for the students:  
The lecture turned out to be very interesting both students and faculty members found it very enlightening. Since the subject of the lecture is already there in their curriculum it became very involving and proved to be quiet an interactive session.
4. Faculty Coordinator : Ms Amandeep Kaur
5. Number of participants (student : 80 & Faculty : 5 )
6. Learning Outcomes: The objective of the talk was to utilize the memory in best way for complex subjects like Operation research etc. Students will be able to sharpen their memories by the tricks shared by the guest speaker. A research work is also proposed by the respected Director Principal CBSA, by taking two groups, one controlled group and another uncontrolled group.

7. Expert Narration : Dr.Gurmeet Singh, Principal , Patel Memorial College Rajpura ,Punjab was Guest Speaker of the day. Dr.Gurmeet Singh is PhD in Geometric function theory. He comes with a M.Sc. in Mathematics and M.Phil. from Punjab University, Chandigarh. He also has earned a PG diploma in statistics and he is two times UGC NET qualified. He has authored 20 books in mathematics which include books for qualifying UGC NET exam in mathematics. He has published more than 30 research papers in reputed journals.
8. HD photographs (5)





