



CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION

Department MBA

HR Symposium - “People Science: A 3D Approach for Transformation in HR” on 14th March, 2018

HR Symposium, is organized every year by **HR Club** of CBSA, CGC, Landran in association with **I.K. Gujral Punjab Technical University Jalandhar (IKGPTU)**, where industry professionals from HR area are invited and they interact on the given theme through panel discussions. The theme for this year’s symposium was “**People Science: A 3D Approach for Transformation in HR**” which was held on 14th March 2018.

The main focus of the Symposium is the transformation of HR through People Science. People Science is a 3D approach which organizations use to relate to their employees instead of seeing them as just human resources. It looks at every part of an employee’s experience and goes beyond traditional HR in reach and influence, thereby turning out to be a well crafted business critical strategy that integrates with every part of the organization. Due to fast changing global business environment, the HR Leaders need to be highly innovative and adaptive to the needs of fast paced changes in business scenario and technology. Therefore, there is a need for HR Leaders to explore how HR Analytics can be a potential source of learning and transformation by bringing great value to general managers’ and HR leaders’ decision-making on human and organization capital by supplementing intuition and experience with evidence.

