

CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION

CBSA, COMMERCE

Industrial Visit-1

- Name of Company : PCCPL
- Place: Dera Bassi

Date: **25 March 2018**

Response of the audience/ learning for the students: Very Satisfactory

Faculty Coordinator : Ms. Neeru Jaswal

Number of participants (student : 50 & Faculty : 2)

Learning Outcomes: Company's operations are mainly focused on Agrochemicals and other chemicals. As per Various international reports, the future trend of agrochemical market is positive as the consumption of agrochemicals is going to increase by the farmers for more per hectare production. As per one of the studies, agro chemical market is expected to grow with a compound annual growth rate of 3.9% by the year 2021. Our students learnt manufacturing process of various agro products and chemicals. Being Commerce students they got chance to visit accounts and finance department and got practical exposure of maintaining accounts through latest software's.

Photographs of the Event:

