

CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION

MBA

Industry Visit to Kandhari Beverages

1. Expert Detail

- Name:Vipan Kumar
- Organization:Kandhari Beverages

2. Brief details of the event highlights

An Industrial visit was conducted for the MBA students at Kandhari Beverages, Nabipur (Fatehgarh Sahib).KBPL has franchise rights from The Coca-Cola Company to sell their range of beverages in the states of Himachal Pradesh, Chandigarh, Parts of Punjab and Haryana. KBPL operates 3 manufacturing facilities in Ambala, Nabipur and Baddi. The company has production facilities to manufacture aerated drinks, juices and packaged water.

The visit started with an interactive session with the students. The session was taken over by Mr. Vipan, HR Sr. executive at KBPL where he explained the students about Coca Cola as a brand and innovations at Coca Cola. The session was followed with a plant visit which was facilitated by two senior engineers at KBPL. The engineers took students through the end to end process for bottling of beverages and quality measures followed at KBPL. It was an enriching experience for the students to understand the working of automated process line, packaging, and sampling.

3. Response of one of the learning of the student

“It was a very fruitful visit to Kandhari Beverages. Having keen interest in supply chain, I got an understanding on the working of automated process Line and many new things” – Sonal, MBA student

“Firstly I am very thankful to the faculty to provide this opportunity for industrial visit. We were enlightened and enticed to ask many questions.” The experts shared indepth knowledge about various innovations and quality checks that are followed, added Garima, MBA student

4. Faculty Coordinator- Nidhi Gupta

5. Number of participants (student & Faculty)-48

6. Learning Outcomes –

- It was an enriching experience for the students to understand the working of automated process line, packaging, and sampling.
- The engineers took the students through the end to end process for bottling of beverages and the quality measures followed at KBPL.

