

CHANDIGARH BUSINESS SCHOOL OF ADMINISTRATION

Department MBA

B-Starters Event ON 29TH and 30TH October 2018

1. Expert Detail

(A) Name: **Varun Khullar**

- Designation : Founder
- Organization: Imprint Knowledge Solutions

(B) Name: **Mr Maninder Singh Mann**

- Organization: Career Inbox

(C) Name : **Mr Raghav Choudhary**

- Designation : Director Executive
- Organization: Crescendo Global Pvt. Ltd.

2. Brief details of the event :

The B-Starters event was organized on 29th and 30th October, 2018 at Chandigarh Business School of Administration, Landran, Mohali. The students of CBSA, CEC-IEDC participated in this event. All the students participated very excitedly and spoke on different topics. Audience were apprised on entrepreneurship skills and new business ideas.

3. Response of the audience/ learning for the students :

The response was very positive and everyone got to learn a lot about start ups.

4. Faculty Coordinator

Mr Simerjeet Singh Bawa

Mr Lovedeep Singh

Number of participants (student & Faculty) : Total 400 students were a part of this event. Out of 400 students 107 participated in B-Starters event and 12 students coordinated and managed the activities to make the event successful and top five winners were granted a fund of Rs 1 lakh each as financial support from D.S.T.

5. Learning Outcomes: Audience were enlightened on the steps required to initiate a start up.

6. Expert Narration:

Mr Varun Khullar is a software engineer and an IIM alumini. He has worked under Ministry of Defence till 2013 and along with being a co founder of logistics company CHACAR he also is the founder at Imprint Knowledge Solutions.



Expert Narration: Mr Maninder Singh Mann is an IIM Alumni with 5 years of experience with companies like Pepsico and Cadburys. For past 3 years he has been associated with education field wherein there products are used extensively across premium campuses.



Expert Narration: Mr Raghav Choudhary is Director Executive at Crescendo Global Pvt. Ltd. Crescendo Global is a premier leadership hiring and executive search firm in India with expertise in senior level niche recruitment.

